

Peaceful Paths'  
1<sup>st</sup> Annual



# Strength in Strides

SUPPORTING SURVIVORS ONE STEP AT A TIME

SUNDAY, OCTOBER 12<sup>TH</sup> 2025

BO DIDDLEY PLAZA IN DOWNTOWN GAINESVILLE

111 E UNIVERSITY AVE, GAINESVILLE, FL

Join Peaceful Paths for our 1st Annual Strength in Strides walk, an inspiring fundraiser dedicated to raising awareness and providing support for survivors of domestic abuse in our local community. We invite you to take a stand with us against violence.

# OCTOBER 12, 2025 | BO DIDDLEY PLAZA



Dear Community Partner,

Peaceful Paths invites you to participate in the **1st Annual Strength in Strides** Awareness Walk, held on **Sunday, October 12, 2025**, at the Bo Diddley Plaza in beautiful downtown Gainesville. October is Domestic Violence Awareness Month. We're planning this special public event to provide a fun way for community allies to come together to show their support for survivors and their families.

Peaceful Paths has served Alachua, Bradford, and Union counties as the local certified domestic violence agency for over 50 YEARS. Our services are always free and confidential and include safe shelter, trauma counseling, education and youth services, legal services, and economic empowerment coursework.

Having community allies is critical to the work we do and our mission to save lives and create change. We know that supporting local nonprofit work and building a stronger, safer community is important to you, so we hope your organization will help us launch this inaugural event by participating as a sponsor and/or organizing a fundraising team and walking together to show your support!

There are opportunities for both individual and group fundraisers to help us raise money and awareness in the weeks leading up to the **Strength in Strides** Walk. Being a sponsor does not obligate your organization to form a fundraising team, but we hope you will see the benefits of having your organization involved in the walk and in team fundraising.

On the following pages, you will find our Sponsor and Underwriting opportunities along with the benefits for your business or group at each level. To participate as a sponsor, we kindly ask that you indicate your interest to us as soon as possible. The attached sponsorship form should be filled out and returned to us via email or mail. If you have questions, please reach out to me at [stephanief@peacefulpaths.org](mailto:stephanief@peacefulpaths.org).

Updates and further information for this event can be found at <https://www.peacefulpaths.org/strength-in-strides>

Sincerely,

Stephanie Freas  
Director of Development Peaceful Paths



Agency Tax ID #: 59-180-9014

LEARN MORE AT [WWW.PEACEFULPATHS.ORG/STRENGTH-IN-STRIDES](https://www.peacefulpaths.org/strength-in-strides)

# Sponsorship Opportunities



- Presenting Sponsor!
- TV Commercial
- Radio Spot
- Dedicated Press Release
- Listed as Presenting Sponsor (w/logo) on digital and print marketing/collateral including Walk Start/Finish Banner
- Introduction @ Walk Program (Day of)
- Opportunity to add approved collateral to walker swag bags
- Listed as presenting sponsor on T-shirts
- Listed as presenting sponsor at photo station
- 12 Event T-shirts
- 12 Beverage tickets for after-party

**\$6,000**

TRAILBLAZER



- TV Commercial
- Logo on T-shirts
- Opportunity to add approved collateral to walker swag bags
- Logo displayed on print/digital collateral
- 8 Event T-shirts
- 8 Beverage tickets for after-party

**\$2,500**

MOMENTUM  
MAKER



- Logo on T-shirts
- Logo displayed on print/digital collateral
- Opportunity to add approved collateral to walker swag bags
- 4 Event T-shirts
- 4 Beverage tickets for after-party

**\$1,500**

CHANGE  
CHAMPION



- Logo displayed on digital collateral
- 2 Event Day T-shirts
- 2 Beverage tickets for the after-party

**\$500**

HOPE HERO



# Underwriting Opportunities

Underwriting opportunities are available to help us minimize the costs associated with hosting the event to insure the majority of funds raised go directly to client services, programs, and critical operational needs of the organization. Underwriting opportunities fund a specific and critical component of the **Strength in Strides** event which we hope you recognize is an investment in the growth of our organization and our mission. Ultimately, these events help us gain a deeper connection in the community which in turn brings awareness to the issues surrounding domestic violence and the needs of those that are victims. With each event, we broaden our reach in the community, which will save more lives and create more change with your help!

WHAT IS UNDERWRITING?

- \*All underwriting opportunities include the benefits included here. Additional benefits will be indicated next to each specific opportunity.
- As an underwriter, you will be recognized with signage near the event area you are exclusively sponsoring.
- You will also be recognized on our event website.
- You will receive 2 Strength in Strides T-shirts.
- You will be instrumental in the positive experience our event attendees will enjoy which will directly impact the success of the event and the growth of our mission.

WHAT ARE THE BENEFITS?

## UNDERWRITING OPPORTUNITIES

### PATHWAY PARTNER

**\$250/STATION**

Sponsor one of our Informational Action Stations that will help bring awareness to a critical barrier victims of DV face.

### PROGRAM PATRON

**\$1000**

Sponsor our entertainment and program which will take place on the Bo Diddley Soundage throughout the event. You will also be recognized during program by the master of ceremonies.

### BEVERAGE TENT BENEFACTOR

**\$1000**

Sponsor the hydration tent which will include a variety of libations for the event attendees to enjoy.

### SWAG SUPPORTER

**\$750**

Sponsor our reusable drawstring swag bags which will include your company logo as the sponsor.

### RECOGNITION ROCKSTAR

**\$750**

Sponsor our awards recognition for our top fundraisers and other event accolades recognized during the event program. You will also have the opportunity to hand out awards.

**Inkind Underwriting Partnerships are also available!**



## Important Dates

**ASAP** PLEASE SEND US YOUR LOGO!  
*Stephanief@peacefulpaths.org*

**SEPT 15TH** DEADLINE FOR SPONSORS TO  
PLEDGE THEIR SUPPORT &  
GUARANTEE LOGO REC ON ALL  
PRINT MATERIALS

**SEPT 24TH** DEADLINE TO RECEIVE T-SHIRT  
SIZES FROM SPONSORS.

**SEPT 26TH** DEADLINE FOR SPONSORS  
\$1500+ TO PROVIDE THEIR  
SWAG BAG COLLATERAL  
AND  
DEADLINE FOR SPONSORSHIP  
PAYMENTS

**OCT 12TH** STRENGTHS IN STRIDES WILL  
BE HELD AT BO DIDDLEY  
PLAZA FROM 2-5 PM.

**SCAN TO  
LEARN MORE**



# Show Your Support Today!

Sponsor/Underwriter Name

*Please use name as you would like it to appear in marketing materials.*

Mailing Address

City

State

Zip Code

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Contact Person

Contact Phone #

Contact Email Address

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Which sponsorship/underwriting level are you interested in?

*If you are interested in an underwriting, please email [stephanief@peacefulpaths.org](mailto:stephanief@peacefulpaths.org) before returning this form to ensure it is still available.*

I am not able to sponsor at this time, but I'd like to make a  
donation in the amount of: \$

Payment Options

☐

PAYMENT ENCLOSED

☐

PLEASE SEND ME AN INVOICE

☐

I WOULD LIKE TO PAY WITH A CREDIT CARD OR ACH  
PLEASE CALL 352.377.5690

Total Due

\$

*Please return this completed form to  
Stephanie Freas, Director of  
Development, as soon as possible.*

Email: [stephanief@peacefulpaths.org](mailto:stephanief@peacefulpaths.org) or mail to Peaceful Paths  
Attention: Stephanie Freas 2100 NW 53rd Ave, Gainesville, FL, 32653

PEACEFULPATHS.ORG | [STEPHANIEF@PEACEFULPATHS.ORG](mailto:STEPHANIEF@PEACEFULPATHS.ORG)