

THE
AMAZING
GIVE

APRIL 30TH, 2026
8 AM-8 PM

Accepting donations starting
April 16, 2025

FINANCE THE FUTURE

**MAKE THIS YEAR'S AMAZING GIVE A HUGE SUCCESS
BY BECOMING A PEER 2 PEER FUNDRAISER!**

What is a Peer to Peer fundraiser?

Peer-to-peer (P2P) fundraising is a strategy where organizations empower supporters—like volunteers or donors—to raise money on their behalf by reaching out to their own networks. Instead of the organization asking for donations directly, individuals create personal fundraising pages and invite friends, family, and colleagues to contribute.

How it works:

An organization launches a campaign, supporters sign up and share why they care, then promote their pages through social media, email, or word of mouth. All donations are collected centrally for the same cause.

Example:

Someone running a charity race asks others to sponsor them, turning one participant into many donors.

Why it's effective:

It expands reach, builds trust through personal connections, and increases supporter engagement.

Common uses:

Charity runs or walks, school campaigns, milestone fundraisers, and online crowdfunding.

In short:

Peer-to-peer fundraising turns supporters into active advocates, helping organizations raise more by tapping into personal networks.

EMAIL US: [FUNDRAISING@PEACEFULPATHS.ORG](mailto:fundraising@peacefulpaths.org) FOR ANY QUESTIONS