

2nd Annual



# STRENGTH *in Strides*

Domestic Violence  
Awareness Walk

SUNDAY, OCTOBER 11<sup>TH</sup> 2026

EVENT START 2 PM | WALK BEGINS 3:15 PM

FIRST MAGNITUDE BREWING CO. | DEPOT PARK  
1220 SE VEITCH ST, GAINESVILLE, FL 32601

Join Peaceful Paths for our 2nd Annual Strength in Strides Walk, an inspiring fundraiser dedicated to raising awareness and providing support for families impacted by domestic abuse in our local community. We invite you to take a stand with us against violence and celebrate the resilience and courage of these survivors.



**SPONSORSHIP OPPORTUNITIES**





Dear Community Partner,

Peaceful Paths invites you to participate in our **2nd Annual Strength in Strides Awareness Walk**, to be held on Sunday, October 11, 2026. The Strength in Strides event will kick off at First Magnitude Brewing Company, where supporters will gather to honor the strength of survivors and learn more about Peaceful Paths and our services. We will also recognize our top individual and team fundraisers and celebrate their efforts! Following the pre-walk program, supporters will step off together on a one-mile walk through Depot Park, looping back to the finish line at First Magnitude, where they can enjoy music, food trucks, and family-friendly fun!

Peaceful Paths, your local certified domestic violence agency, is a 5013c organization serving Alachua, Bradford, and Union Counties since 1974. Our services are always free and confidential and include safe shelter, trauma counseling, education and youth services, legal services, violence prevention education, and economic empowerment coursework.

Having community allies is critical to the work we do and our mission to **save lives and create change**. We hope that you will join us as we stride together to build a stronger, safer community. The walk is free and open to the public. Last year's inaugural event welcomed over 500 participants and was a tremendous success, allowing us to share our message and increase awareness across the community.

If you would like to be part of this movement, there are numerous opportunities for individuals, families, businesses, and organizations to get involved both before and during the event. The following materials outline available sponsorship opportunities, along with additional ways to support our mission and make a meaningful impact. Please note that the final page includes important sponsorship deadlines for recognition in our event mailer, commemorative t-shirt, and event signage (as relevant to your sponsor level). The sponsorship form should be filled out and returned to us via email or by mail.

Feel free to reach out with any questions by emailing me at [stephanief@peacefulpaths.org](mailto:stephanief@peacefulpaths.org).

Updates and further information can be found on our website, linked through our QR code below.

Sincerely,

Stephanie Freas  
Director of Development, Peaceful Paths





# Sponsorship Opportunities

*Please note deadlines for sponsor recognition are located on the sponsor pledge form.*



## TRAILBLAZER

**\$6,000** | *One Available*

- Sponsor logo exclusively featured as Presenting Sponsor on all event materials, including mailings, emails, event website, posters, radio and tv commercials, and all print collateral.
- Social Media post exclusively recognizing your sponsorship on all Peaceful Paths platforms including logo and link to your business's website.
- Recognized exclusively as Presenting Sponsor in our event press release.
- Introduced as Presenting Sponsor w/ Speaking opportunity during pre-walk program (welcome walkers). Recognized as Presenting Sponsor on the event banner displayed on the program stage.
- Prominent logo placement on the walk t-shirt. (logo-large)
- A representative of your organization can join us to lead the walk & hold the walk banner
- A reserved space for your promotional use at the event and opportunity to add approved collateral to walker swag bags.

## MOMENTUM MAKER

**\$2,750** | *Four Available*

- Sponsor name or logo featured on event website and emails.
- Exclusive social media post on all Peaceful Paths platforms recognizing your sponsorship.
- Sponsor name or logo included on event poster.
- Sponsor name or logo included on the event banner displayed on the program stage.
- Logo placement on the walk t-shirt. (logo-medium)
- Opportunity to add approved collateral to walker swag bags.

## CHANGE CHAMPION

**\$1,500** | *Eight Available*

- Sponsor name or logo featured on event website and emails.
- One social media post on all Peaceful Paths platforms recognizing all Change Champion Sponsors.
- Logo placement on the walk t-shirt. (logo-small)
- Opportunity to add approved collateral to walker swag bags.

*Strength in Strides*  
*Website* →





# Sponsorship Opportunities Cont.



## SWAG BAG SUPPORTER

**\$1,000** | *One Available*

- Sponsor name or logo featured on event website and emails.
- Sponsor name or logo included on event swag bags.
- Opportunity to add approved collateral to walker swag bags.

## HOPE HERO

**\$750** | *Fifteen Available*

- Sponsor name or logo featured on event website and emails.
- One social media post on all Peaceful Paths platforms recognizing all Hope Hero Sponsors.

## IMPACT ZONE

### Beverage Benefactor

**\$500** | *One Available*

- Sponsor logo exclusively displayed at the hydration tent along the walk route.

### Painted for a Purpose Patron

**\$500** | *One Available*

- Sponsor logo exclusively displayed at the Face Painting Station

### Awareness Ally

**\$500** | *Three Available*

- Sponsor logo exclusively displayed at a designated education station in the First Magnitude beer garden.

*Strength in Strides  
Website* →



yes!

# Sponsor Pledge Form

I would like to sponsor the Peaceful Paths  
Strength in Strides Walk!

- Trailblazer Sponsor \$6,000     Change Champion \$1,500     Hope Hero \$750  
 Momentum Maker \$2,750     Swag Bag Supporter \$1,000     Impact Zone\* \$500

\*For Impact Zone, my preferred area is: \_\_\_\_\_

\*See page 4 for zone descriptions. If you don't have a preference, indicate that above, please.

Sponsor/Recognition Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

## Count us in!

- Yes, my company/organization would like more information about corporate teams and how to register for Strength in Strides to further our impact.
- Unfortunately, we can not participate this year, but would like to donate!  
Donation Amount: \$ \_\_\_\_\_

## Payment Method

- Enclosed is my check payable to Peaceful Paths, Inc.
- Please send me an invoice for my sponsorship/donation.
- I would like to pay by Credit Card or ACH. Please contact our organization to take payment.

### \*Sponsor Deadlines:

*\*Where applicable for sponsor level*

**ASAP** Please send sponsor name and logo (with transparent background) to us at [fundraising@peacefulpaths.org](mailto:fundraising@peacefulpaths.org). PNG or JPEG format preferred.

**August 12, 2026** Deadline to guarantee inclusion in event commercial, mailer, radio spot, press release, and/or promotional poster.

**September 9, 2026** Deadline to guarantee inclusion on event t-shirt and event-day printed materials

**September 30, 2026** Deadline to guarantee collateral is included in walker swag bags.

**October 2, 2026** Payment deadline

### Mail Payments to:

**Peaceful Paths, Inc.**  
Attn: SIS Walk  
2100 NW 53<sup>rd</sup> Ave  
Gainesville, FL 32653



Agency Tax ID #: 59-180-9014