

# Sponsorship Opportunities



**Benefiting Our Economic Empowerment Programs**

**MARCH 23, 2024 | 10AM - 12PM**  
**GAINESVILLE WOMAN'S CLUB**



**MARCH 23, 2024 | GAINESVILLE WOMAN'S CLUB**  
**[PeacefulPaths.org/PowerofthePurse](https://PeacefulPaths.org/PowerofthePurse)**



Dear Community Partner,

Peaceful Paths Domestic Abuse Network is excited to announce our spring fundraising event, the **9th Annual Power of the Purse Brunch**. The Power of the Purse Brunch and Virtual Handbag Auction will be held at **The Gainesville Woman's Club on Saturday, March 23, from 10 am - 12 pm.**

Peaceful Paths is the certified Domestic Violence Shelter serving Alachua, Union, and Bradford Counties. We are registered as a 5013c non-profit organization that relies on local and government support to provide a range of free and confidential services to victims. Locally, we serve close to 2,000 survivors each year through shelter and outreach programs. One of our most popular annual events, the **Power of the Purse Brunch**, provides awareness about economic abuse and the economic empowerment services we offer victims. Every dollar raised by this event helps Peaceful Paths provide programming to survivors overcoming economic abuse and gaining financial independence through financial literacy coursework, job readiness training, and IDA Savings Accounts. This support is both critical and transformative.

Guests will enjoy a delicious brunch with mimosas & a high-end handbag auction while hearing a survivor's testimonial which is always meaningful. Our handbag auction will also be available virtually for those not able to attend.

**How can you help?** Our goal is to raise \$45,000 to support our Economic Empowerment Programs. We are seeking business partners to get involved as sponsors, attendees, or handbag donors.

Your support is important to the success of Economic Empowerment Program and it makes a public statement that you are aligned with our mission to **save lives and create change.**

Included with this letter is a list of available sponsorship levels and benefits. If you would like to support but are unable to commit to a sponsorship, we welcome you to host a table this year! Individual and group admission purchases can be made on our website at [www.peacefulpaths.org/powerofthepurse](https://www.peacefulpaths.org/powerofthepurse) beginning **January 16, 2024.**

Your support of our mission impacts the whole community, not just survivors. Thank you for being a voice for financial empowerment and the elimination of domestic violence. You make the difference!

To learn more about how you can support this event through sponsorship and handbag donation opportunities, please contact Stephanie Freas, at [stephanief@peacefulpaths.org](mailto:stephanief@peacefulpaths.org) or (352) 219-6560.

Sincerely,

A handwritten signature in black ink that reads "Stephanie Freas".

Stephanie Freas  
Director of Development



**Fed TIN: 59-1809014**





# Sponsor Levels

MARCH 23, 2024 | GAINESVILLE WOMAN'S CLUB  
[PeacefulPaths.org/PowerofthePurse](https://PeacefulPaths.org/PowerofthePurse)





All sponsor admissions will include early check in

**SOLD OUT**

**Gold Sponsor**  
\$2,200

**Silver Sponsor**  
\$1,100

**Bronze Sponsor**  
\$550

Spots available	ONE	TWO	LIMITED	LIMITED
Tickets & Reserved Table(s)	14 TICKETS 2 RESERVED TABLES	8 TICKETS 1 RESERVED TABLE	6 TICKETS 1 RESERVED TABLE	2 TICKETS
Logo/name on signage at event				
Logo/name on Peaceful Paths website & recognized on social media				
Logo/name on event program & auction app				
Opportunity to include marketing materials on tables				
Logo/name on all event materials (printed & digital)				
Sponsor recognition from podium during welcome remarks				
Opportunity to welcome guests at brunch				
Name included in radio advertising				
Listed as presenting sponsor on all materials & emails				
Outreach room Sponsorship naming rights	2 years beginning May 1, 2024	1 year beginning May 1, 2024		
Empower survivors' economic independence				
Early entry into the event to see bags and faster check in!				

Sponsor payments can be made to Peaceful Paths by March 1, 2024 via check or on our website  
Questions? Please contact [Stephanief@peacefulpaths.org](mailto:Stephanief@peacefulpaths.org).

9TH ANNUAL

**POWER**  
*of the*  
**PURSE**  
Brunch

Presented  
by  
**RADIANT**  
CREDIT UNION

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# Admission Options

**Shop. Drink. Support. Repeat.**  
**Attend the 9th Annual Power of the Purse!**

Single Admission  
General Admission  
**\$60**

Admission for 2  
General Admission  
**\$110**

Admission for 4  
General Admission  
**\$220**

Admission for 6  
Reserved Seating  
**\$450**

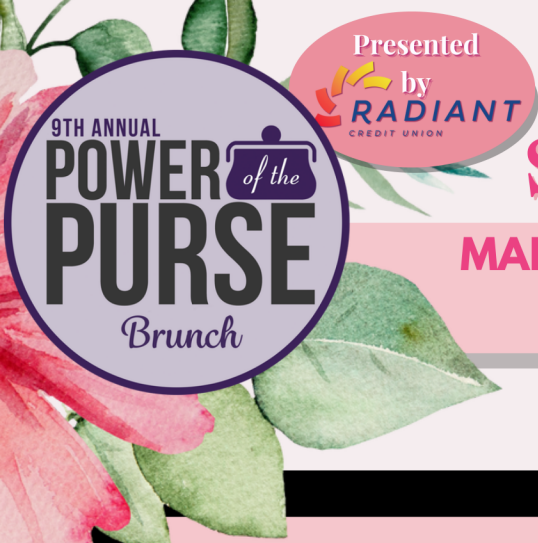
Admission for 8  
Reserved Seating  
**\$600**

**Admission to the POTP Brunch will go on sale  
January 16th until they sell out.**  
**We have a maximum of 25 tables available.**  
[PeacefulPaths.org/powerofthepurse](https://PeacefulPaths.org/powerofthepurse)

*Your Admission Includes:*

**Catered brunch w/bubbles**  
**Access to handbag auction & raffles**  
**Photo booth fun**  
**Short program + Survivor speech**  
**Opportunity to impact lives**





# Sponsor an Auction Item

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[PeacefulPaths.org/PowerofthePurse](https://PeacefulPaths.org/PowerofthePurse)

**OUR PURSE AUCTION IS THE STAR OF THE EVENT.**

**Your support can make a big impact!**



**We are accepting new or gently loved designer handbags, wallets, and clutches for our silent auction!**

**2100 NW 53rd Ave, Suite A | Gainesville, FL 32608**

**In exchange for your donation, we will provide an in-kind donation receipt for your records, and donors will be recognized at the event on March 23, 2024.**

**To allow time for auction item processing, our final deadline for donations is Wednesday, March 6, 2024.**



**Don't have a purse to donate?**

**Visit our Amazon Wishlist!**

**Auction donations will ship directly to us.**

**Our Virtual Handbag Auction runs from**

**March 20-23, 2024**

**[www.peacefulpaths.org/PowerOfThePurse](https://www.peacefulpaths.org/PowerOfThePurse)**