



Sponsorship Opportunities



Benefiting Our Economic Empowerment Programs

MARCH 23, 2024 | 10AM - 12PM
GAINESVILLE WOMAN'S CLUB



MARCH 23, 2024 | GAINESVILLE WOMAN'S CLUB
PeacefulPaths.org/PowerofthePurse



Dear Community Partner,

Peaceful Paths Domestic Abuse Network is excited to announce our spring fundraising event, the **9th Annual Power of the Purse Brunch**. The Power of the Purse Brunch and Virtual Handbag Auction will be held at **The Gainesville Woman's Club on Saturday, March 23, from 10 am - 12 pm**.

Peaceful Paths is the certified Domestic Violence Shelter serving Alachua, Union, and Bradford Counties. We are registered as a 5013c non-profit organization that relies on local and government support to provide a range of free and confidential services to victims. Locally, we serve close to 2,000 survivors each year through shelter and outreach programs. One of our most popular annual events, the **Power of the Purse Brunch**, provides awareness about economic abuse and the economic empowerment services we offer victims. Every dollar raised by this event helps Peaceful Paths provide programming to survivors overcoming economic abuse and gaining financial independence through financial literacy coursework, job readiness training, and IDA Savings Accounts. This support is both critical and transformative.

Guests will enjoy a delicious brunch with mimosas & a high-end handbag auction while hearing a survivor's testimonial which is always meaningful. Our handbag auction will also be available virtually for those not able to attend.

How can you help? Our goal is to raise \$45,000 to support our Economic Empowerment Programs. **We are seeking business partners to get involved as sponsors, attendees, or handbag donors.**

Your support is important to the success of Economic Empowerment Program and it makes a public statement that you are aligned with our mission to **save lives and create change**.

Included with this letter is a list of available sponsorship levels and benefits. If you would like to support but are unable to commit to a sponsorship, we welcome you to host a table this year! Individual and group admission purchases can be made on our website at www.peacefulpaths.org/powerofthepurse beginning **January 16, 2024**.

Your support of our mission impacts the whole community, not just survivors. Thank you for being a voice for financial empowerment and the elimination of domestic violence. You make the difference!

To learn more about how you can support this event through sponsorship and handbag donation opportunities, please contact Stephanie Freas, at stephanief@peacefulpaths.org or (352) 219-6560.

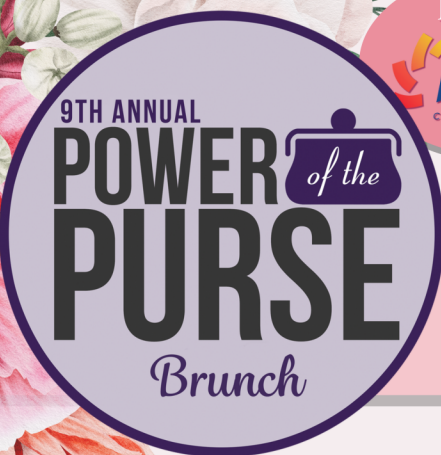
Sincerely,

Stephanie Freas
Director of Development



Fed TIN: 59-1809014

Presented



Sponsor Levels

MARCH 23, 2024 | GAINESVILLE WOMAN'S CLUB
PeacefulPaths.org/PowerofthePurse

All sponsor admissions will include early check in

Sold out!

One spot Left!

Two spots Left!

Two spots Left!

	Title Sponsor \$5,500	Gold Sponsor \$2,200	Silver Sponsor \$1,100	Bronze Sponsor \$550
Spots available	ONE	TWO	LIMITED	LIMITED
Tickets & Reserved Table(s)	14 TICKETS 2 RESERVED TABLES	8 TICKETS 1 RESERVED TABLE	6 TICKETS 1 RESERVED TABLE	2 TICKETS
Logo/name on signage at event				
Logo/name on Peaceful Paths website & recognized on social media				
Logo/name on event program & auction app				
Opportunity to include marketing materials on tables				
Logo/name on all event materials (printed & digital)				
Sponsor recognition from podium during welcome remarks				
Opportunity to welcome guests at brunch				
Name included in radio advertising				
Listed as presenting sponsor on all materials & emails				
Outreach room Sponsorship naming rights	2 years beginning May 1, 2024	1 year beginning May 1, 2024		
Empower survivors' economic independence				
Early entry into the event to see bags and faster check in!				

Sponsor payments can be made to Peaceful Paths by March 1, 2024 via check or on our website
Questions? Please contact Stephanief@peacefulpaths.org.

9TH ANNUAL
POWER of the PURSE
Brunch

MARCH 23, 2024 | GAINESVILLE WOMAN'S CLUB
PeacefulPaths.org/PowerofthePurse

Presented
by
RADIANT
CREDIT UNION

Admission Options

Shop. Drink. Support. Repeat.
Attend the 9th Annual Power of the Purse!

Single Admission
General Admission
\$60

Admission for 2
General Admission
\$110

Admission for 4
General Admission
\$220

Admission for 6
Reserved Seating
\$450

Admission for 8
Reserved Seating
\$600

Admission to the POTP Brunch will go on sale
January 16th until they sell out.
We have a maximum of 25 tables available.
PeacefulPaths.org/powerofthepurse

Your Admission Includes:

Catered brunch w/bubbies
Access to handbag auction & raffles
Photo booth fun
Short program + Survivor speech
Opportunity to impact lives

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by
RADIANT
CREDIT UNION

9TH ANNUAL
**POWER of the
PURSE**
Brunch

Sponsor an Auction Item

MARCH 23, 2024 | GAINESVILLE WOMAN'S CLUB
PeacefulPaths.org/PowerofthePurse

OUR PURSE AUCTION IS THE STAR OF THE EVENT.
Your support can make a big impact!



**We are accepting new or gently loved designer handbags,
wallets, and clutches for our silent auction!**

2100 NW 53rd Ave, Suite A | Gainesville, FL 32608

**In exchange for your donation, we will provide an in-kind donation receipt for
your records, and donors will be recognized at the event on March 23, 2024.**

**To allow time for auction item processing, our final deadline for donations is
Wednesday, March 6, 2024.**



Don't have a purse to donate?

Visit our Amazon Wishlist!

Auction donations will ship directly to us.

Our Virtual Handbag Auction runs from

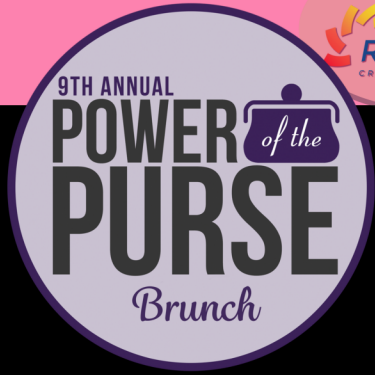
March 20-23, 2024

www.peacefulpaths.org/PowerOfThePurse

Presented



MARCH 23RD | 10-12PM | GAINESVILLE WOMAN'S CLUB



IMPORTANT DATES

ASAP

Email us a copy of your logo to help us recognize you on different digital platforms.

FEB 20TH

Sponsorship Agreement Due
Please print and return via email or mail.

MAR 1ST

Sponsorship Payment Due
Cash, Check, & Card accepted.

MAR 18TH

Guest List Deadline
We'll send you an RSVP link to help you capture your guests' info easily.

MAR 20TH

Online Auction Opens!
We'll send an online bidding link to the phone number/email linked to your ticket.

MAR 23RD

Power of the Purse Brunch
Will be held at Gainesville Woman's Club at 2809 W University Ave, Gainesville, FL 32607
Sponsors get early check-in starting at 9:30am!



Sponsor Name

Please use name as you would like it to appear in marketing materials.

Mailing Address

City

State

Zip Code

Contact Person

Contact Phone

Contact Email Address

Which sponsorship level are you interested in?

 DIAMOND
\$5,500 **SILVER**
\$1,100 **GOLD**
\$2,200 **BRONZE**
\$550

Payment Options

 CHECK ENCLOSED -MAKE PAYABLE TO PEACEFUL PATHS PLEASE SEND ME AN INVOICE I WOULD LIKE TO PAY WITH A CREDIT CARD,
PLEASE CALL 352.377.5690

AGENCY TAX ID #: 59-180-9014

Please return this completed form to Stephanie Freas, Director of Development by February 20, 2024 to pledge your support! Payment appreciated by March 1, 2024!

Email stephanief@peacefulpaths.org or mail to Peaceful Paths
Attention: Stephanie Freas 2100 NW 53rd Ave, Gainesville, FL, 32653

STEPHANIEF@PEACEFULPATHS.ORG | MOBILE # 352-219-6560